

**HONDA**

**Portland Street Honda**

**Where it's all About You**

**From the Desks of:**

Mr. Joey Burke  
General Manager  
Portland Street Honda

Mr. Bill Young  
Service Manager  
Portland Street Honda

36 Baker Drive,  
Dartmouth, NS B2W 6K1

**Re: PERMANON - Innovative Surface Protection**

Portland Street Honda has been using this product on all of its vehicles in the cleaning, polishing and surface protection and the results have been outstanding.

When the vehicles arrive at the dealership we clean them and apply Permanon on them immediately, this allows our staff the ability to do subsequent cleanings on the lot in under half the time we would normally use to wash, rinse and in some cases wipe down. Now we just rinse and the vehicles are shining and streak free.

Another great advantage is when our customers take the vehicle on a test drive the vision track is sharp and clear due to the Permanon bonding to the glass and mirrors taking away any pits and anomalies in the glass. The vehicles also repel dust so we are confident that on their return to the dealership the customer will see a continuously clean vehicle on which to make a buying decision.

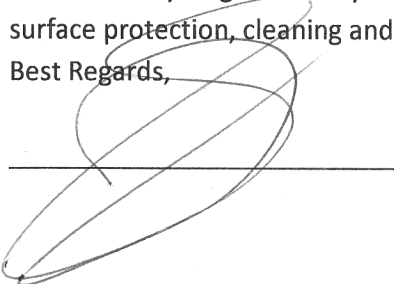
The other great benefit of Permanon is that it increases safety. The repellent nature of the product not only increases vision in the front and back windows but also on the side windows and mirrors. It also protects the rims from pitting and yellowing as it bonds to the metal rim and protects them from the effects of brake dust that as you know burns at over 270 C.


It reduces our overheads as time saving value to the dealer ship in the secondary washing on regular maintenance visits, "the vehicle cleans up so much faster", says our detailing staff.

Just one last thing, it is water soluble and biodegradable thus we can report to our stakeholders and clients that we are more environmentally conscious as a company because we use **Permanon** verses oil based or alcohol based products. It is safe for our employee's to use and provides outstanding results.

All of these benefits and it is less expensive per vehicle than conventional waxing and polishing. I recommend you give it a try we have and we're gladly continuing to use Permanon and its family of surface protection, cleaning and shine products for the foreseeable future.

Best Regards,

  
\_\_\_\_\_  
Joey Burke

  
\_\_\_\_\_  
Bill Young